STORE MANAGEMENT

A true point of sale system provides much more than the basic cash register functions of recording sales activity. Day to day operations are based on the necessity of providing excellent customer service, managing and motivating the staff, managing the dance of the merchandising cycle, problem solving, and most importantly building and developing sales through value added. The **Merchant Plus!** system is dedicated to supporting, enforcing and enabling daily operations across a wide diverse set of tools.
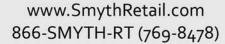
FEATURES

- Comparative Sales Reporting
- Sales by Hour/Day
- Detailed Customer Profiles
- Contact Management
- Follow-up Call Lists, labels, letters, emails, merges and exports.
- Sales by Customer with selectivity
- Cashier Management
- Associate Productivity Reports
- Thank you contact lists
- Sales by Zip Code
- Loss Prevention Reporting
- Alteration Tracking
- Rental Management
- Register Balancing
- Prepaid Credit Management
- Demographic Analysis
- Comparative Customer Sales Analysis
- Re-ticketing Returns
- Sales Tax Reporting/Audit Tools
- Returns Analysis & Management
- Store Security & Activity Analysis
- Store Credit Management
- In house Gift Cards
- Gift Certificate Management
- Stock Locate Tool
- Daily Diary
- Fingerprint Identity Control

TRANSACTIONS

- Point of Sale
- Integrated Email
- Payments
- Paid Outs
- Distributions Out & In
- Price Changes
- Receipts/Drop Shipments
- Reorders
- Special Orders
- Optional Blind Drawer Counts

SALES ORDER TOOLS

- Special/Trunk Show Orders
- Layaways/Will Call
- Rental Management
- Alteration Management
- Shipping Management
- Quotes/Proposals
- Approvals
- Suspended/Held Transactions
- Deferred Billing

STORE MANAGEMENT

At Smyth Retail we believe in "customer first", meaning that we understand that ultimately our client retailers main goal, first and foremost, is to service their clients. We understand the demands of store operations and work daily with our clients to help them as effectively as possible. We always want to avoid multiple transactions for a single customer visit or not being able to have an extensive history of our most valued clients.. Our toolkit is extensive but we see significant growth in the continued development of tools to help better manage operations and customer management.